



ECONOMIC LAW DEPARTMENT, DISTRIBUTION LAW: ESSENTIAL SUPPORT

LexCase's **Economic Law - Distribution Law Department** advises French and foreign companies, both in France and internationally, in **two main areas**



SUPPORT IN THE ESTABLISHMENT OF CONTRACTUAL RELATIONSHIPS:

Our team assists in the drafting, negotiation, execution and protection of each company's commercial and industrial policy, systematically taking into account the specific characteristics of its sector of activity.

We also support them in their relations with their commercial partners, professional or consumer clients, subcontractors, competitors and government agencies (DGCCRF, DIRECCTE, CNIL, etc.).



REPRESENTATION IN COMMERCIAL DISPUTES:

Our team also assists and defends its clients before courts of law, arbitration or mediation bodies of all kinds, French and EU competition authorities, and in their dealings with government agencies.

LexCase's **Economic Law - Distribution Law Department** has thus acquired expertise in the following areas:

- **Contract law:** drafting, negotiating and auditing all types of contracts, monitoring their proper performance and the consequences of their termination;
- **Advertising and sales promotion law:** consumer law as it applies to businesses;
- **Distribution law:** establishment, development and termination of various distribution/representation methods for services or products tailored to the situation of the company, both in France and internationally;
- **Restrictive practices law:** significant imbalance, sudden termination of established commercial relations, abuse of purchasing or selling power, etc.).

EXPERTISE AND PARTNERSHIPS

French Franchise Federation

With his extensive knowledge and skills acquired throughout his career, Maître Sébastien SEMOUN has been a member of the French Franchise Federation (FFF) since 1^{er} 1 December 2014, **Collège des Experts de la Fédération Française Franchise** (FFF). He participates in the work of the FFF and in the drafting of the annual compendium of case law. This recognition, a testament to the expertise of the Economic Law - Distribution Law department, guarantees LexCase's clients ever more efficient handling of their cases.

European partners

LexCase's Economic Law department is a member of several international committees:

- The **IBA International Franchising Committee,**
- **The International Trade and Distribution Committee,**
- **The Litigation Committee.**

SOME TYPICAL CASES

- Support in setting up franchise networks in France and abroad: drafting preparatory documents, pre-contractual information and franchise or master franchise agreements, in French and English.
- Interim relief proceedings, coupled with summary proceedings, to obtain the enforcement of a franchise agreement that was wrongfully terminated with the complicity of a competing network.
- Proceedings on request to establish or preserve evidence of unfair practices by competitors (traditional or new entrants) in the retail, real estate and industrial sectors.

PRESENTATION OF THE LEXCASE LAW FIRM

LexCase was born out of an entrepreneurial project: to set up a multidisciplinary law firm with offices in Paris, Lyon and Marseille and to develop close partnerships with certain foreign law firms.

Operating at regional, national and international levels, LexCase has chosen to anticipate the Europe of Regions by focusing on proximity to its clients while maintaining a commitment to excellence.

LexCase has more than 60 lawyers, including 13 partners specialising in various areas of corporate law.


Associations
and
foundations


Commercial
litigation


Personal data


Insurance
law


Constructio
n law


Competio
n law


Cyber
risk law


Health law


Environmental and
energy law


Urban planning
and development
law


Corporate law /
Mergers and
acquisitions


Economic law


Tax Law


Real Estate Law


Criminal
business
law


Public business
law


Mediation
and
arbitration


Employe
nt law


Companies in
difficulty


Immigration


Intellectual
property


Information
technology and e-
commerce



Our specific training courses in economic law

To better support our clients and provide them with the most comprehensive training offering possible, **LexCase** has contributed to the creation of a training organisation based in Paris, Lyon and Marseille, bringing together legal and accounting professionals: **LexFormation**, which provides training courses eligible for employee continuing education funding.

LexCase thus offers its clients the opportunity to benefit from tailor-made training or choose from our existing catalogue.

www.lexformation.com
contact@lexformation.com




We offer the following training courses in particular:


- Franchising
- Multi-channel distribution
- Monitoring the relationship between suppliers and distributors
- Optimising the drafting of your contracts, essential clauses
- Protecting your company's image and reputation
- Safe sales promotion.

TEAM & CONTACTS




Sébastien SEMOUN 
Partner
Economic law - distribution law
[@ssemoun@lexcase.com](mailto:ssemoun@lexcase.com)



Karine RIERA THIEBAULT 
Of Counsel
Economic law, distribution law
[@kthiebault@lexcase.com](mailto:kthiebault@lexcase.com)




Laura DEMONTES 
Of Counsel
Economic law, distribution law
[@ldemontes@lexcase.com](mailto:ldemontes@lexcase.com)



Anaïs CONTAT 
Solicitor
Economic law, distribution law
[@acontat@lexcase.com](mailto:acontat@lexcase.com)



Ludovic CHEZE 
Solicitor
Economic law, distribution law
[@lcheze@lexcase.com](mailto:lcheze@lexcase.com)

Lyon
2, rue P^{dt} Carnot · 69002 Lyon
+33 (0)4 37 23 11 11

Paris
65, Rue d'Anjou · 75008 Paris
+33 (0)1 40 20 22 22

Marseille
38, rue Grignan · 13001 Marseille
+33 (0)4 91 33 22 22